

# Introduction to UniOcean

**UNI**ocean

## Introduction to the Uniserve Group

## The UK's Largest Independent Logistics & Global Trade Management Provider

Uniserve seamlessly combine ocean freight, air freight and road freight services with intelligent warehousing, distribution and supply chain solutions.

Founded in 1984, Uniserve has established itself as a pioneer in the logistics and trade management industry, known for its innovative service solutions and exceptional customer service.

With a commitment to excellence and a passion for helping clients succeed, Uniserve, employs over 1,200 employees in the UK and Internationally is proud to serve customers located throughout the world.

**UniOcean** is the ocean freight trading division of Uniserve.











Uniserve is a leading global logistics business, founded in 1984.



100% privately owned.



Proud of our British Heritage, which has evolved into a truly global business.



Financially stable. Strong credit rating. Asset rich.



Experts in all major trade markets.



Our team of experts are agile & flexible to meet the requirements of customers.



+80 businesses form the Uniserve Group.



Offices &
warehouses
located in the UK,
Europe &
Internationally.





### **UniOcean Services**



#### **FCL**

Service contracts and guaranteed space, achieved through our major annual volumes.



#### LCL

An unparalleled number of weekly import and export departures with the fastest transit times.



#### **PROJECT CARGO**

Solutions for out of gauge and unusually sized cargo, including ship chartering.



#### **COOL CHAIN**

Temperature controlled equipment for perishable and frozen products with our own specialist knowledge.



#### **FREIGHT MANAGEMENT**

Solutions that encompass the entire supply chain and peak season management programs.



#### **CONTRACTS**

3, 6 and 12 month spot contract options available allowing fixed pricing, subject to volumes.



#### **BUYERS CONSOLIDATION**

Multi-vendor and multiregion origin consolidations to minimise costs.



#### **CUSTOMS CLEARANCES**

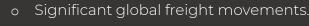
Customs clearance and duty management through our own offices and overseas partners.



Benefits of Partnering with UniOcean

UniOcean offer the most compressive sailing schedule of all global carriers, including a high range of loops between Asia and Northern Europe. While providing an impressive range of traditional carrier services, UniOcean combine the best of carrier and the best of local services through common goals.

Our commitment to providing the best-in-class end-to-end supply chain solutions is evidenced throughout investment and development of the most intelligent supply chain management software in the market today. One World provides the ability to control workflows, make decisions, enable robust processes, and provides powerful and intuitive data reporting and analytical tools.



- o Global carrier slot charter agreements.
- o Pricing and service level agreements made simple.
- o Global financial and customs expertise and facilities.
- o Inbound and outbound rates and services under one roof.
- o Intelligent management of client's products and supply chains.
- o Network of global liner agencies representing UniOcean around the world.
- o UK management and control regional offices in Shanghai and Rotterdam.
- A combined approach to deliver the best of carrier and best local services.
  - Owned container assets.
  - Sophisticated collaboration platform and tools delivering total supply chain management



**International HQ's** 



UniOcean Lines Corporate EU HQ

Corporate FE HC



## Our UK Centre's of Excellence

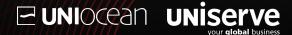
Uniserve provide distribution and logistics services from facilities across the UK and Ireland.

Our global international trades are controlled from the UK through Tilbury Control Tower (Surface) and Heathrow Control Tower (Air) – a copy of our Air Freight services are downloadable the following:

uniserve.co.uk/company-presentations

Central services, education and technology is located at our London HQ, with regional support teams in China, Singapore, Europe and the United States.





## Present in every major trading market

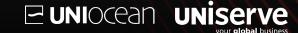
Our Overseas Partnerships are managed jointly by our Trade Management and Regional General Manager network.

We only work with like minded partners, specialising in their core capability, all linked to our One World Supply Chain operating platform.

One World technology drives each and every individual, through workflows, exceptions and notifications of their responsibilities and duties.

- o In-depth global client management
- Global Supply Chain development
- Overseas Partner development
- Carrier management (Sea/Air)
- Management of global operations
- Monthly KPI reporting and opportunity reviews
- Client, partner and supplier strategy meetings
- Technology implementation
- Training and development
- Promotion and delivery of all our services
- Local trends and change
- Regional intelligence







## Our Innovative Digital Ecosystem for Global Trade Management

One World exists to transform the world's Supply Chains. One World can measure and manage Supply Chains from the very highest perspective, down to an unmatched level of product and ingredient detail to elevate the opportunity to manage for a sustainable future.

One World combines industry expertise with cutting edge technology to create a uniquely transparent, collaborative, intelligent digital Supply Chain system. Its technology can improve businesses time to market, reduce carbon impact, lower costs and drive organisational efficiencies for meaningful change.

#### **Key Features**

- Vendor and purchase order management.
- Supply chain automation and optimisation.
- Trade compliance.
- Global shipment tracking.
- Unprecedented collaboration tools.
- Real time information

#### **Key Benefits**

- Enables you to make better and faster decisions.
- Accelerates the movement of goods.
- Improves customer service.
- Reduces global supply chain and overhead costs.
- Connects key participants within the supply chain.





#### The One World Platform

The One World platform comprises of 10 stacks that capture the full Supply Chain lifecycle, and share it across entire value chains so all participants, including consumers, have a better understanding of the materials and products they use and their embodied environmental impact.

1.

#### **Product**

Design traceability, planning, people and process of the entire product from raw materials to recycling. 2.

#### Buy

Sourcing, sampling, negotiating, contracting, supply forecasting conducting due diligence on organisations.

3.

#### **Trade**

Customer experience, demand planning and real time, personalisation, speed to delivery. 4.

#### Make

Encompasses creating and producing the product according to specification.

5.

#### Move

The physical movement and distribution of product nationally and internationally.

6.

#### Sell

Reaching the audience to market the product through different B2B and B2B2C channels.

7.

#### **Network Design**

Get a total overview of the products, people and processes involved in your supply chain.

8.

#### Governance

Establish data and working standards and manage by exception, from sustainability frameworks to master data management policies.

9.

#### Sustainability |

Enable product to flow through the lifecycle while considering industry recognised standards according to poverty, inequality, climate change, environmental degradation, peace and justice. 10.

#### **Finance**

The investment, finance control, budget, forecast and actual costs and sale of products.

ONE **WORLD** 

## **Our Commitment to Sustainability**

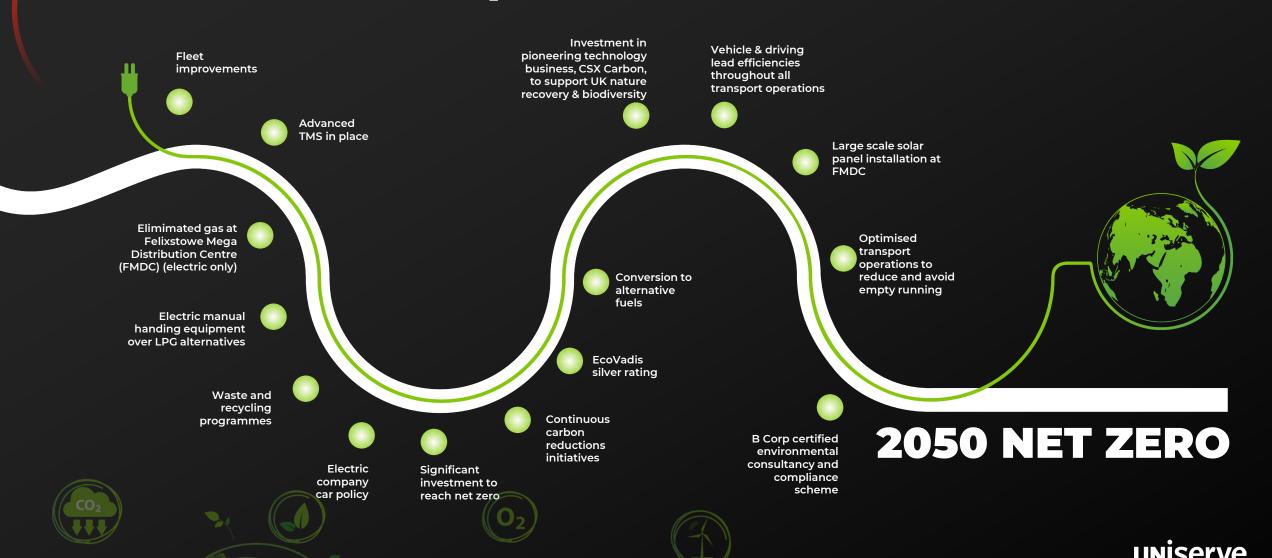
#### A Truly Environmentally Responsible Business

- Leveraging Beyondly's B Corp certified environmental consultancy and compliance scheme status to drive strategies for the Group and our customers.
- Investment in pioneering technology business, CSX Carbon, to support UK nature recovery & biodiversity.
- Recycling and waste management initiatives at offices and facilities.
- Generation of our own power through a large-scale solar panel installation at our Felixstowe Mega
   Distribution Centre.
- Conversion to alternative fuels.
- Vehicle & driving lead efficiencies throughout all transport operations.
- Optimised transport operations to reduce and avoid empty running.
- The design and build of new vessels with cutting edge environmentally friendly hull propeller paint and inbuilt vessel thrusters.
- Uniserve has signed up to Air France and KLM's joint innovative Sustainable Aviation Fuel (SAF)
  programme, related to the development of reduced greenhouse gases within the aviation logistics
  sector.





## **Our Net Zero Road Map**



## **Future Sustainability Initiatives**

#### A Truly Environmentally Responsible Business

- In our commitment to sustainability, we are embracing alternative fuels such as Biomethane,
  Hydrogenated Vegetable Oil (HVO), and Hydrogen to power our fleet. Our focus includes investing in
  biomethane and HVO for larger trucks, leveraging their potential to significantly reduce emissions
  and contribute to a greener transport ecosystem.
- o For smaller vehicles, electrification emerges as a key strategy, offering a cleaner and more sustainable solution. By transitioning to electric power, we aim to minimise our carbon footprint while maintaining efficient operations across our fleet.
- Furthermore, we are exploring the integration of electric and hydrogen fuel cell technologies for larger Heavy Goods Vehicles (HGVs) where operationally viable. This dual approach presents an innovative pathway towards reducing emissions and enhancing sustainability in our transportation operations.
- Through our investment in diverse alternative fuels and technologies, we are actively contributing to the advancement of sustainable transportation, aligning with our commitment to environmental stewardship and responsible business practices.





## Our clients include

KURT GEIGER

& PARTNERS







ALLSAINTS







Ann Summers

**FRED PERRY** 





PERRY ELLIS

















VICTORINOX

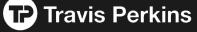




Gtech







Robert Dyas

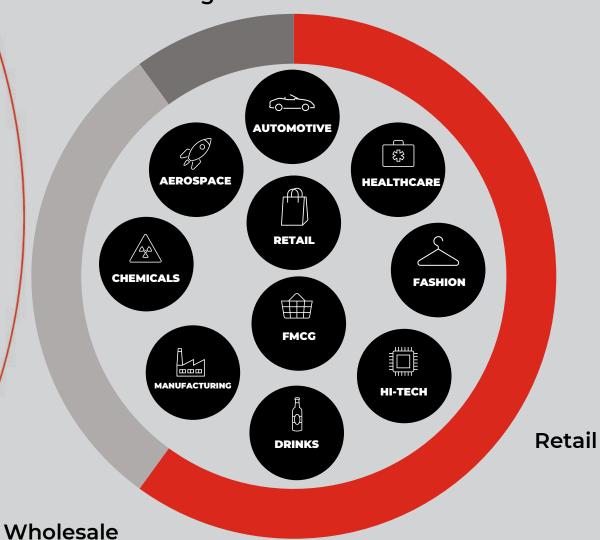


SHOP

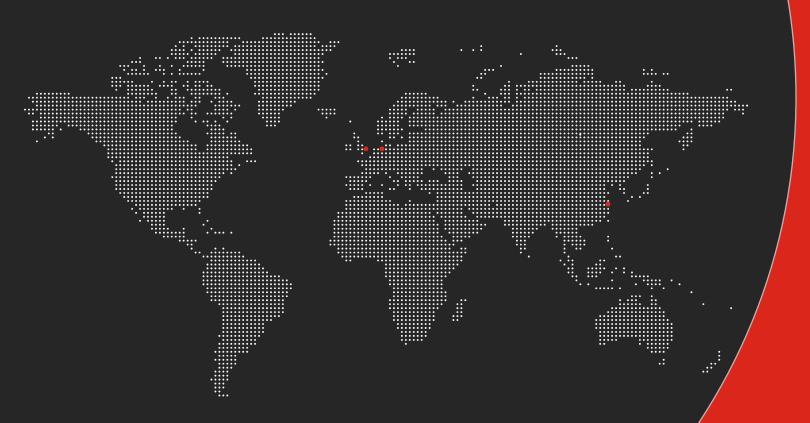
JD·WILLIAMS

## Our clients' requirements are at the centre of every decision

Manufacturing



## **Key Office Locations & Contacts**



#### **UniOcean Lines Corporate HQ**

London Mega Terminal Thurrock Park Way Tilbury, Essex RM18 7HD

**t:** +44 (0)1375 856060

**Steve Ireland - Managing Director** 

**m: +**44 (0)7768 845 906 **e:** si@ugroup.co.uk

**lain Brymer - Commercial Director** 

**m:** +44 (0)7870 385 541 **e:** isb@ugroup.co.uk

#### **UniOcean Lines (EU) HQ**

Uniserve Netherlands Ltd Hofplein 20 3032 AC Rotterdam Netherlands

**t:** +31 10 203 6961

Gary Hardie - RGM, Europe

**m:** +31 16 19 53 20 00 **e:** gh@ugroup.co.uk

#### **UniOcean Lines (FE) HQ**

Room 1101-1102, Financial Street Hailun Centre No.440 Hailun Road Hongkou District Shanghai, China

**Pofaye Gao - RGM, China m:** +86 137 74 27 47 78 **e:** pg@ugroup.co.uk

